

Bachelor of Science in International Business Management - trinational

	1st year		2nd year		3rd year		7th semester
	Semester 1 in Colmar	Semester 2 in Lörrach	Semester 3 in Basel	Semester 4 in Colmar	Semester 5 in Lörrach	Semester 6 in Basel	Semester 7
<b>General Management (GM)</b> 42 CP	<b>GM I</b> 12 CP		<b>GM II</b> 12 CP		<b>GM III</b> 18 CP		<b>Bachelor Live Project III</b>         <b>Bachelor Thesis</b>
	Introduction to Business Management 3 CP Financial Accounting 3 CP	Introduction to International Business Management Accounting 3 CP	Organisation 3 CP Corporate Finance I 3 CP	Supply Chain Management 3 CP Corporate Finance II 3 CP	Leadership 1 3 CP Leadership 2 3 CP Services Management 3 CP	Strategic Management 3 CP International Taxation 3 CP Human Ressource Management 3 CP	
<b>Cross-Cultural Management &amp; Marketing (CCMM)</b> 39 CP	<b>CCMM I</b> 12 CP		<b>CCMM II</b> 12 CP		<b>CCMM III</b> 12 CP		
	Fundamentals of Cross Cultural Management 3 CP Fundamentals of Marketing 3 CP	Communication 3 CP Marketing Mix 3 CP	Intercultural Management Styles 3 CP Marketing Research 3 CP	Negotiation 3 CP Consumer Behaviour 3 CP	Cross Cultural Leadership 3 CP Marketing Strategy and Planning 3 CP	Conflict Management 3 CP Project Management 3 CP	
<b>Economics, Methods and Law (EML)</b> 45 CP	<b>EML I</b> 18 CP		<b>EML II</b> 15 CP		<b>EML III</b> 15 CP		
	Microeconomics I 3 CP Statistics 3 CP Business Mathematics I 3 CP	Microeconomics II 3 CP Business Analytics I 3 CP Business Mathematics II 3 CP	Macroeconomics I 3 CP Information Systems 3 CP Cases in European Business Law I 3 CP	Macroeconomics II 3 CP Business Analytics II 3 CP	International Economics I 3 CP Cases in European Business Law II 3 CP	Intern. Economics II 3 CP Business Ethics 3 CP Digital Transformation 3 CP	
<b>Languages</b> 36 CP  <i>*Opposite of native tongue</i>	<b>Languages I</b> 12 CP		<b>Languages II</b> 12 CP		<b>Languages III</b> 12 CP		
	English 3 CP French* 3 CP German* 3 CP	English 3 CP French* 3 CP German* 3 CP	English 3 CP French* 3 CP German* 3 CP	English 3 CP French* 3 CP German* 3 CP	English 3 CP French* 3 CP German* 3 CP	English 3 CP French* 3 CP German* 3 CP	
<b>Electives*</b> 9 CP  <i>*Number and titles vary according to students' demand</i>	<b>Electives I*</b> 3 CP		<b>Electives II*</b> 3 CP		<b>Electives III*</b> 3 CP		
	ICT Applications 3 CP Negotiation 3 CP Academic writing in - 3 CP	Business Game 3 CP Rhetoric 3 CP	Elective Language (Chinese) 3 CP Elective Language (Spanish) 3 CP Leadership Models 3 CP Development Economics 3 CP Doing Business in India 3 CP Sociol., Media & Sports Mgmt <sup>1)</sup> 3 CP Trinational Economic and Political Cooperation 3 CP	Elective Language 3 CP Elective Language 3 CP International Trade 3 CP Entrepreneurship 3 CP	Elective Language (Chinese) 3 CP Elective Language (Spanish) 3 CP International Accounting 3 CP Financial Mathematics 3 CP Soft Skills 3 CP	Elective Language (Chinese) 3 CP Elective Language (Spanish) 3 CP Corporate Social Responsibility 3 CP Mindfulness-Training 3 CP	
<b>Live Projects</b> 24 CP	<b>Live Project I</b> 3 CP		<b>Live Project II</b> 3 CP				
<b>Reports / Thesis</b> 15 CP			<b>DUT Thesis (Report + Soutenance)</b> 3 CP				
Modules 162 CP Electives 9 CP Live Projects 24 CP Reports / Thesis 15 CP TOTAL 210 CP	54 CP 3 CP 3 CP 0 CP 60 CP		51 CP 3 CP 3 CP 3 CP 60 CP		57 CP 3 CP 0 CP 0 CP 60 CP		18 CP 12 CP 30 CP

<sup>1)</sup> offered to local IBM students only